



## HAVAS GROUND HANDLING CO.

### INFORMATION DISCLOSURE ON PROTECTION AND PROCESSING OF PERSONAL DATA OF THE USER FORM 9001 HQ 701

#### 1. DATA CONTROLLER

Your personal data can be processed by HAVAS Ground Handling Co. (the “Company”), in the capacity of the data controller, in the context explained below, in accordance with the Personal Data Protection Law no. 6698 (the “Law”).

You can access detailed information regarding the processing of your personal data by our Company in the HAVAS Ground Handling Co. Policy on Protection and Processing of Personal Data (the “Policy”), publicly available on the web address of [[www.havas.net](http://www.havas.net)].

#### 2. PURPOSE OF PROCESSING YOUR PERSONAL DATA

Personal data we obtain from you shall be processed in line with the fundamental principles stipulated in the Law, within the personal data processing framework drawn in articles 5 and 6 of the Law, and with the purposes stated below, the major purposes being: Execution and performance of membership agreements with customers, enabling the users to benefit from the services offered under web and mobile applications, defining users, matching users with devices, enhancing the performance and functionality of the applications, customer relationship management, corporate communications, and *where you have provided your explicit consent*, carrying out marketing-related data analytics studies, carrying out personal promotion or marketing activities, tracking the location and introducing products or services real-time, running campaigns, promotions, introduction processes, activities based on customer satisfaction or experience, organizing activities for customer acquisition in digital or other media, and to create value for existing customers.

- Making necessary studies/works, by our related business units, for the performance of commercial and/or operational activities carried out by our Company, and conducting the business processes in relation thereto,
- Planning and/or performing the activities required for recommending and promoting the products and services offered by our Company and/or for and on behalf of our Company, by customizing them according to taste, usage habits, and needs of related persons,
- Making necessary studies/works and conducting related business processes in order to provide related persons with the opportunity to benefit from the products and/or services offered by our Company and/or for and on behalf of our Company,

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- Planning and/or performing the activities for ensuring the legal and technical security of our Company and of related persons who have business relations with our Company

("Purposes")

### **3. PARTIES TO WHOM YOUR PERSONAL DATA SHALL BE TRANSFERRED AND THE PURPOSES OF TRANSFER**

Your personal data which shall be collected may be disclosed to our business partners in Turkey and abroad, our shareholders, mainly the Aéroports de Paris Group, our suppliers, legally authorized public authorities and competent private persons, in order to achieve the Purposes, in accordance with the personal data processing terms and conditions set forth in articles 8 and 9 of the Law.

### **4. METHOD AND LEGAL REASON FOR COLLECTING YOUR PERSONAL DATA**

If you contact our Company, your personal data shall be collected in the electronic environment, by means of the web and mobile applications.

Furthermore, your personal data shall be collected based on the reasons for the fulfillment of the legal obligations set forth in articles 5 and 6 of the Law; legitimate interest; execution and performance of a contract; establishment, exercising, or protection of a right; and explicit consent, if any.

### **5. AS THE OWNER OF PERSONEL DATA, YOUR RIGHTS DEFINED IN ARTICLE 11 OF THE LAW**

We hereby notify that, as a data subject, you have the following rights according to article 11 of the Law:

- To learn whether your personal data are processed or not,
- If your personal data are processed, to request information in relation thereto,
- To learn the purpose of processing your personal data and whether they are used in compliance with the purpose,
- To know the third persons, to whom your personal data are transferred in Turkey or abroad,
- In case your personal data are processed incompletely or incorrectly, to request the correction thereof and to request that any operation carried out in this context is reported to the third persons, to whom your personal data are transferred,
- Despite being processed in compliance with the provisions of this Law and other relevant laws, to request that personal data shall be erased or destructed in the event that the reasons for the processing no longer exist and any operation carried out in this context is reported to the third persons, to whom your personal data are transferred,

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- To object to the occurrence of an outcome against you, if any, by analyzing the data processed solely through automated systems,
- If you sustain any damage due to unlawful processing of your personal data, request indemnification of damages.

In case you would like to make an application in relation to your above-mentioned rights, please contact our Company using the HAVAS Ground Handling Co. Data Owner Application Form at the following address: [[www.havas.net](http://www.havas.net)]. Depending on the nature of your request, your application shall be concluded within the shortest time and at the latest within thirty days and free of charge; however, if the action requires an extra cost, you may be charged based on the tariff determined by the Personal Data Protection Board.

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**HAVAS GROUND HANDLING CO.**

**PROTECTION AND PROCESSING OF PERSONAL DATA USER EXPLICIT CONSENT FORM**

With the Purposes stated in HAVAS Ground Handling Co. Information Disclosure on Protection and Processing of Personal Data of the User I hereby agree that; my personal data can be processed by your Company, and transferred to your business partners in Turkey and overseas, to your shareholders, mainly the Aéroports de Paris Group, suppliers, legally authorized public authorities and competent private persons.

**Name** :  
**Surname** :  
**Date** :  
**Signature** :

**CONSENT FOR ELECTRONIC COMMERCIAL MESSAGES**

I hereby accept that my personal data can be used by the Company to send commercial electronic messages to my communication details specified [below/above], within the scope of all kinds of direct and indirect marketing activities such as advertising, offer, promotion, questionnaire/survey, event, etc., and can be shared with the suppliers, from which your Company receives services, to allow that the commercial messages are sent.

**Name** :  
**Surname** :  
**Mobile Phone No.** :  
**E-mail** :  
**Date** :  
**Signature** :

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